

Marisol Consuegra Prado

marisol.consuegra@gmail.com | 305-479-6419 | [Career Website](#) IG: @ [itsmarisolprado](#)

Media Placements: [Video Podcast](#), [Spotlight Article](#)

SKILLS

Technical: Canva, Tailwind, Planoly, Airtable, Miro, MS Excel, MS Word, MS PowerPoint, Wix, Squarespace, Shopify, OneNote, Zoom, Teams, Qualtrics, SharePoint, Confluence, Concur.
Languages: Fluent in English and Spanish, A2 level in French.

WORK EXPERIENCE

Freelance Developmental Editor, Remote based in Durham, NC April 2025-Present

- Completed developmental editing courses through Liminal Pages (Sophie Playle) and Club Ed (Jennifer Lawler).
- Provided critiques for fiction writers on Critique Circle, leading to a commissioned full manuscript developmental edit of a dystopian dark romance novel.
- Currently preparing to transition into a literary agent role to support authors through the publishing process.

Salutami.com - Self Employed, Remote based in Durham, NC

Marketing and Content Designer May 2024-Present

Salutami is a media platform teaching Spanish to English speakers through music and TV content.

- Managed content creation and publishing across YouTube, Pinterest, and Wix website, designing thumbnails, writing scripts, recording audio, and creating promotional materials in Canva.
- Grew [YouTube](#) channel to 11,600+ views (>999% increase) through a recent strategic content revamp and A/B testing on shorts and long form video thumbnails.
- Launched [Pinterest](#) presence, reaching 2,200 views within 3 weeks, using Tailwind.
- Coordinated with a software engineer on translating technical data into educational content.

Oracle, Remote based in Miami, FL

Regulatory Consultant December 2022-May 2024

- Worked with clients through all phases of Oracle Health software implementation including data collection, workflow design, IT testing and troubleshooting, go-live and post go-live analysis.
- Within 2 months of hire, recruited to be part of 3 teams (Patient Portal, Regulatory and Hospital Quality).
- Worked with hospital staff from varying functions like CTO, HIM Directors, Nurse Informaticists and more.
- Before departure, assigned as lead consultant on 19 clients spanning across three teams.

Verily Life Sciences, an Alphabet Company, Remote based in Miami, FL

Digital Engagement Coordinator December 2020-April 2022

- Joined as the first engagement coordinator to launch the Low Program in collaboration with Digital Health, Content, and User Research teams.
- Worked with the Low Program team to deliver data measurements and qualitative evaluations that directly impacted protocol creation, mobile app design and Tableau data dashboard designs.
- Created the first standard operating procedure (SOP) document for the Engagement team and later translated it to Spanish for the Spanish-speaking health coaches.

Period Press Newsletter, Remote based in Miami, FL

Marketing and Content Designer September 2021

- Ran a Substack [newsletter](#) and [Instagram](#) account about global period news and FemTech startups.
- Designed and launched a [landing page](#) to increase newsletter subscriptions.
- Presented a strategy to design an online community to one of the FemTech startups in a follow-up meeting using Miro ([link here](#)).

Strawberry Planner, Remote based in Miami, FL

Founder and Brand Manager February-July 2021

- Launched a self-care planner, from competitive analysis and UX research through print production.
- Landed a [podcast interview](#), [magazine spotlight](#), and influencer collaboration within one month of launch.
- Designed website, brand toolkit, and Instagram content; coordinated with PR agency on media outreach.

- Managed supplier relationships, including sourcing local wire-o binding production based on customer feedback.

Massachusetts Institute of Technology, Cambridge, MA

Project Coordinator

January-October 2020

- Led the development of the InnovationONE web portal working with MIT stakeholders and a full-stack contractor company.
- The final product served, in less than 30 days, more than 730 online users (students, ventures, faculty, staff).
- Worked closely with an UX designer in creating data schemas, design decisions, and adding UI components.
- Maintained RAID log to coordinate project communication across Facilities, Construction, Admissions, and other departments for the opening of a new campus building, the [iHQ](#) (Innovation Headquarters).

New England Pension Consultants, Boston, MA

Administrative Assistant

November 2018-August 2019

- Within 3 months of hire, my role expanded from only supporting the Defined Contribution team to also supporting the Technology and Defined Benefits teams.
- Ran queries on Microsoft CRM to deliver monthly reports on the team's research reporting responsibilities.
- Assisted with the transition from Sharepoint to Confluence by gathering feedback from key members of the impacted teams to ensure familiarity and usage with the new platform. Directly reported to the Chief Technology Officer and IT Training Specialist.
- Tracked presentation materials and shadowed IT staff in presenting the new online client portal onboarding process to consultants and business analysts.

EDUCATION & MEMBERSHIPS

Editorial Freelancers Association (EFA)

Member - attend BIPOC Affinity Group events and stay updated on best practices in editing.

Harvard University, Extension School, Cambridge, MA

Digital Media Design Course, Grade: A

September-December 2019

Project: created a digital health product for Spanish-speaking patients with Type 2 diabetes. Used Figma, Airtable and Notion to catalog the user journey and media files (both audio and video).

Tufts University, Medford, MA

Bachelor of Science in Psychology, GPA: 3.53/4.00

June 2014-May 2018

Coursework: quantitative and qualitative research methods, statistical analysis, entrepreneurial leadership, innovative social enterprises, entrepreneurship and business planning, and nonverbal communication. BLAST Scholar, Cum Laude.